



# MEET DIGITAL SAFE LIMITED

A Brief Introduction

[www.digitalsafezm.com](http://www.digitalsafezm.com)

# WHO IS DIGITAL SAFE?

Digital Safe Ltd is a wholly Zambian firm specializing in end-to-end cybersecurity, digital transformation, IT risk management consultancy, and related training.

## Mission

To minimise business and cyber risks and maximise digital transformation experience and business value.

## Vision

To be a part of the global effort in optimizing our clients' digital experience and reducing the global cyber threat landscape through our customer tailored services and products.



**Advisory  
Services**



**Technical  
Services**



**IT Service  
Management**



**Capacity  
Building**

**1000+**  
**Professionals Trained**

Workshops & Masterclasses

**40+**  
**Global Partners**

Wide Network of Solutions

**50+**  
**Certifications**

Industry-proven Staff



# Global Cybersecurity Statistics

The global cost of cybercrime is expected to reach \$12 trillion by 2025, surpassing earlier projections.

*~Forrester Research, 2025*

The global Cybersecurity market has witnessed robust growth over the last few years with revenue increasing from US\$83.32 billion in 2016 to approximately US\$166 billion in 2023.2028.

*~Statista, 2025*

Kaspersky's detection systems identified an average of 467,000 malicious files daily, marking a 14% increase compared to 2023. Notably, there was a 33% surge in Trojan detections, with Windows remaining the primary target, accounting for 93% of all detected malware.

*~Kaspersky, 2024*

In 2025, global information security spending is projected to reach \$212 billion, marking a 15.1% increase from 2024's estimated \$183.9

*~Gartner, 2025*

2024 could see an increase of 72%, an all time high of third-party breaches. This is caused by rapid digital transformation, loose API integration and undetected zero-day vulnerabilities.

*~World Economic Forum Blog, 2024*

The global cost of cybercrime is 10 times more than the combined 2023 GDP of SADC – \$720 billion

*~SADC Annual Report 2022/23*

# Do you know Zambia's total budget Expenditure for 2025?





# Cybersecurity Outlook for 2025 – WEF

The “Global Cybersecurity Outlook for 2025” report, published by the World Economic Forum in collaboration with Accenture, Key findings

1. **Complexity and Inequity:** Growing cyber inequity, with smaller organisations struggling to ensure cyber resilience compared to larger ones. This disparity is also evident between developed and emerging economies and across different sectors.
2. **Supply Chain Vulnerabilities:** A major barrier to achieving cyber resilience
3. **Geopolitical Tensions:** Geopolitical tensions have influenced their cybersecurity strategies, with concerns about cyber espionage, disruption of operations, and financial losses.
4. **AI and emerging Technologies:** generative AI is enhancing cybercriminal capabilities, leading to more sophisticated social engineering attacks.



Security solutions are becoming too sophisticated, to the point where many SMEs struggle to operate them, let alone afford them.

**Source:** According to the Global Cybersecurity outlook 2025 by World Economic Forum



## Cybersecurity Outlook for 2025 – Cont'd

5. **Regulatory Challenges:** Fragmented regulatory requirements are increasing compliance burdens, with a negative impact on maintaining compliance.
6. **Cyber Skills Gap:** A significant skills shortage persists, with only 14% of organizations confident they have adequate cybersecurity talent.
7. **Incident Response and Cyber Insurance:** Effective incident response and robust cyber insurance are essential, though smaller organizations are less confident in their coverage compared to larger ones
8. **Operational Technology (OT) Security:** IT-OT convergence demands a holistic approach to secure interconnected systems effectively.



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**Source:** According to the Global Cybersecurity outlook 2025 by World Economic Forum

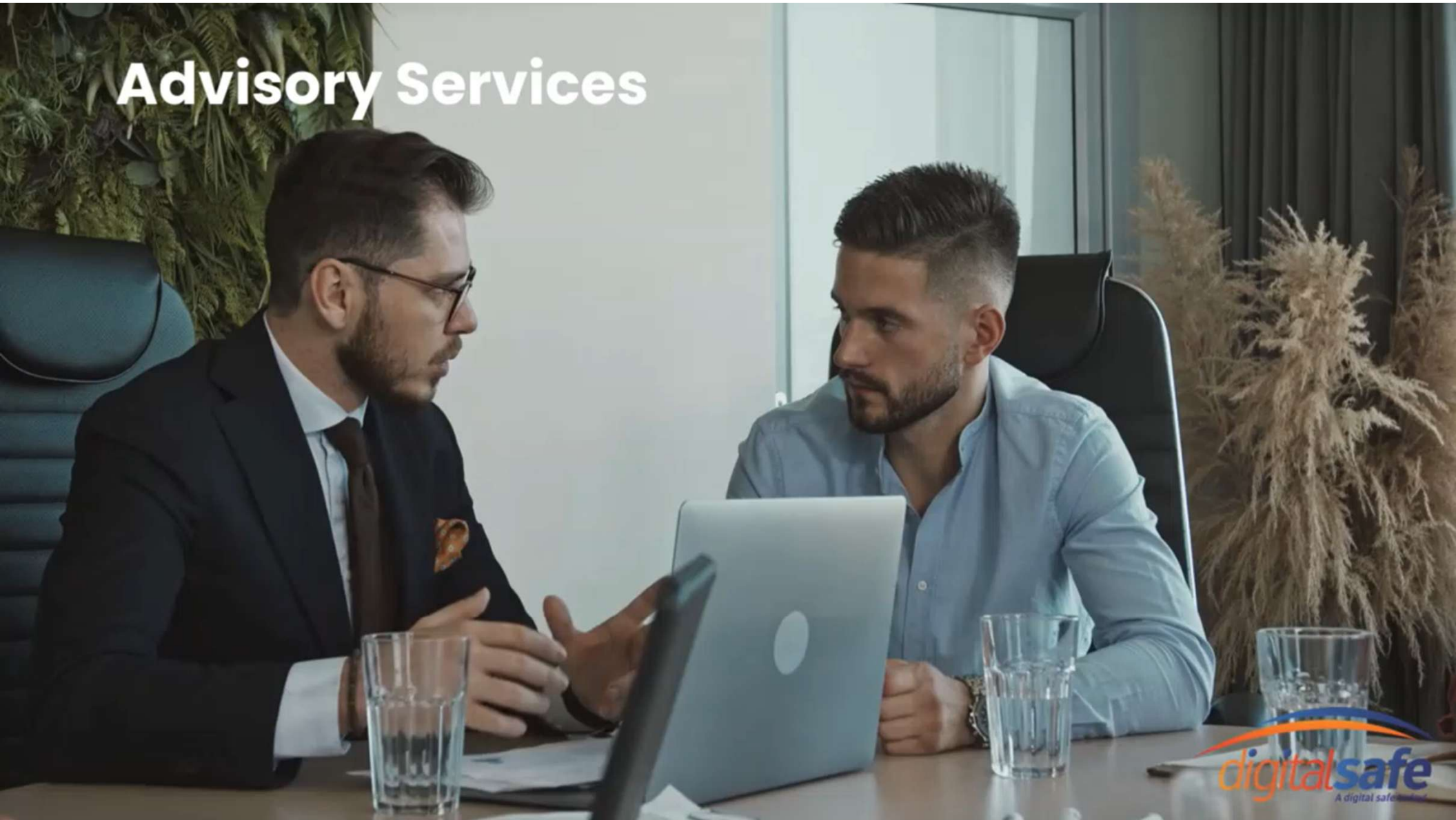


## Slide 6

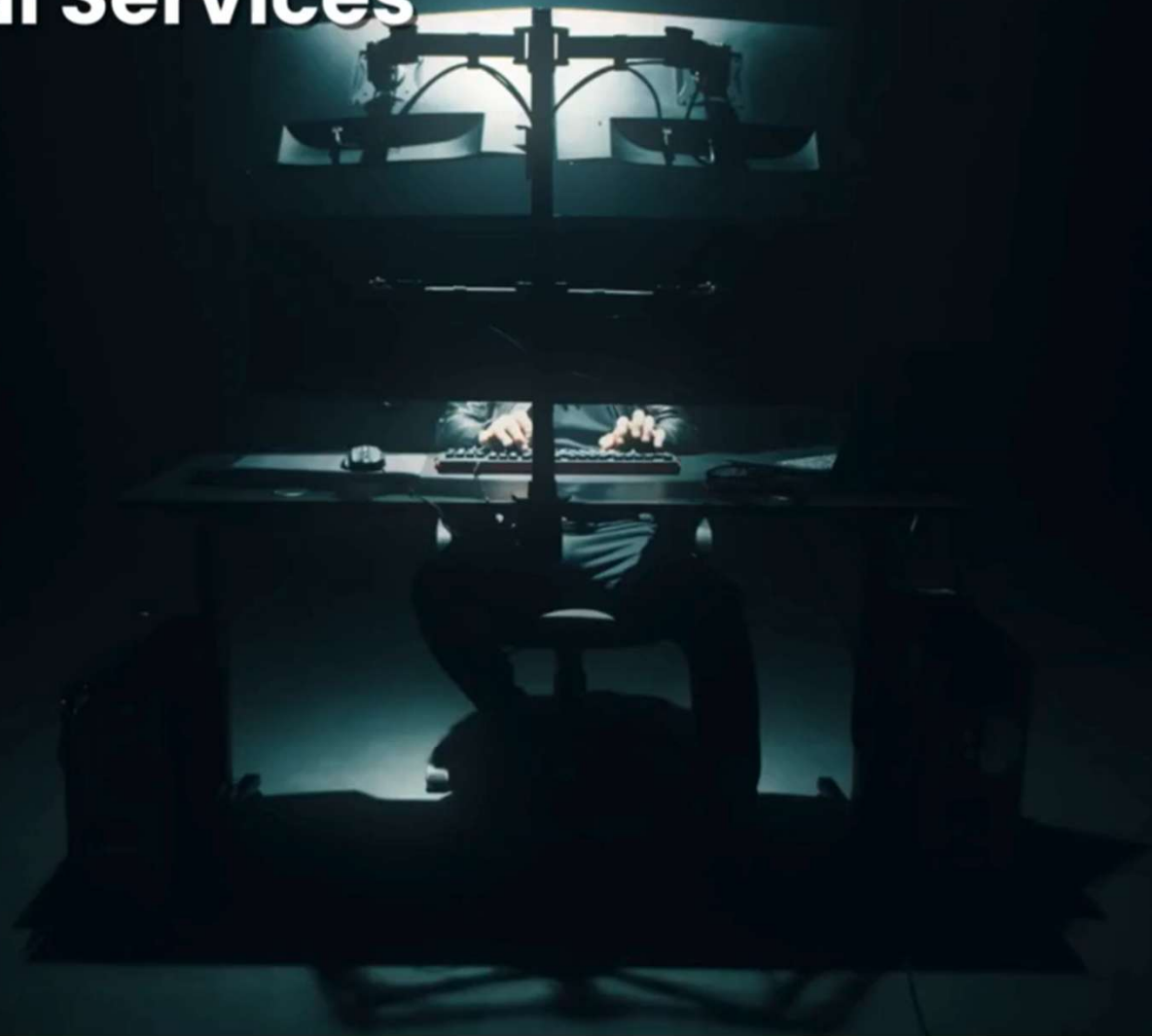
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**MK0** add the WEF 25 slide here , dont know what I did :)  
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# Advisory Services



# Technical Services







# IT Service Management Services



# Capacity Building Services

- 1 Company's Key Highlights
- 2 Financial Performance
  - Income Statement
  - Balance Sheet
  - Cash Flow Statement
- 3 Milestones Achieved in FY18
- 4 Domestic and Global Market Share

## Our Partners





# Our Clients



# Corporate Social Responsibility (CSR) activities

## Cyber Security Awareness



The Kamwala High Secondary Sch (2022)



Munali Boys Secondary Sch (2023)



Ourlady's primary & Secondary Sch (2023)



Rhodespark Sch (2022)



Shakespeare College (2022)



Kabulonga Secondary Sch (2022)

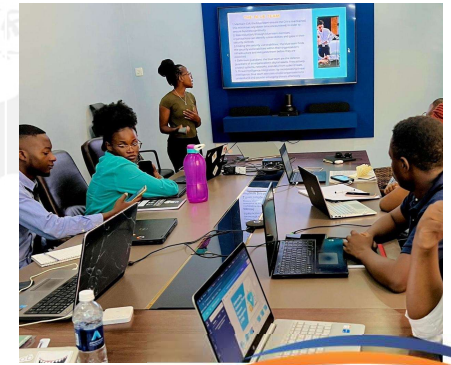
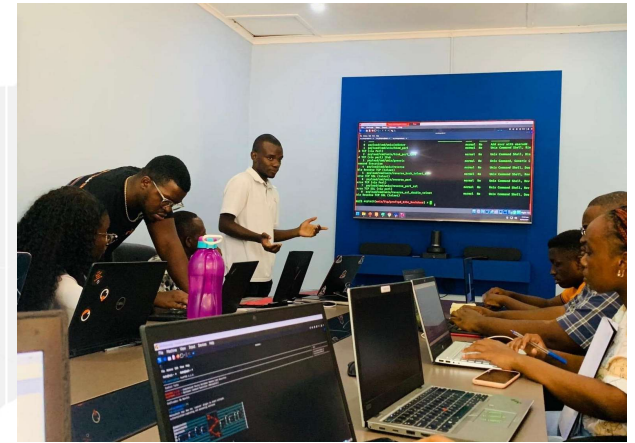


Ashford Sch (2023)



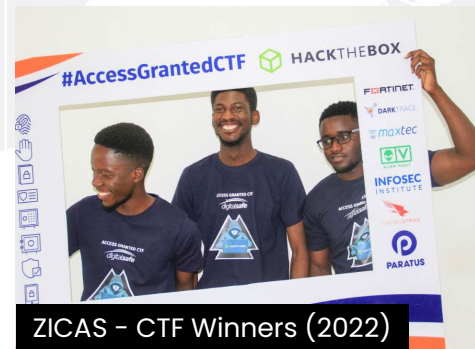
# Corporate Social Responsibility (CSR) activities

## Cyber Security Industry Bridge Program (CIBP)



# Corporate Social Responsibility (CSR) activities

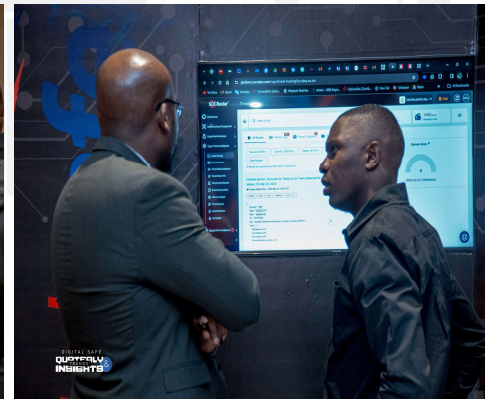
## Capture The Flag Competition for Colleges and Universities (CTF)





# Corporate Social Responsibility (CSR) activities

## Quarterly Breakfast





# THANK YOU

FOR MORE,  
VISIT OUR BOOTH

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