



## Why Attend?

#### **Be part of Zambia's Digital Conversations**

Join Zambia's Digital Conversations to explore emerging trends, innovations, and opportunities shaping the country's digital future.

#### **Boost Visibility and Exposure**

This event boosts brand visibility and connects businesses with clients, offering sponsors and exhibitors exposure, leads and networking.

#### **Business Growth and Sales**

The AGM drives lead generation, sales and collaboration through B2B and B2C discussions.

#### **Professional Networking**

The mini-expo and conference provide networking, career advice, business opportunities, and industry insights.

#### **Earn Mandatory CPD Points**

Enhance your professional credentials, fulfill regulatory or certification requirements while expanding your career prospects and earn Continuing Professional Development (CPD) points by attending the event.

#### **Skills through Continuous Learning**

The AGM offers expert-led training and insights from top professionals, equipping delegates with skills for career and business growth.

#### **Personal Interactions**

The mini-expo offers B2B and B2C sessions for valuable interactions and networking.

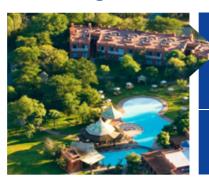
## **Conference Packages**

#### **Packages without accommodation:**

Training Only	Conference Only	Training & Conference
ZMW 3,000	ZMW 9,850	ZMW 12,850

The conference fees include refreshments, snacks, lunch and giveaway packages.

#### **Packages with accommodation:**



#### **Avani Resort**

#### 3 Nights

**Training only** Conference only **Training & Conference** ZMW 14,900 ZMW 21,750 ZMW 24,750

#### **5 Nights**

Conference only **Training & Conference** ZMW 29,350 ZMW 32.350

#### Radisson Blu Hotel 3 Nights

Training only

Conference only ZMW 17.500 ZMW 24.350

**Training & Conference** ZMW 27.350

#### **5 Nights**

**Conference only** ZMW 33.850

**Training & Conference** ZMW 36.850





#### **Protea Hotel**

#### 3 Nights

Training only Conference only ZMW 20,000 ZMW 26,850

Training & Conference ZMW 29,850

#### 5 Nights

Conference only ZMW 37.350

**Training & Conference** ZMW 40.350

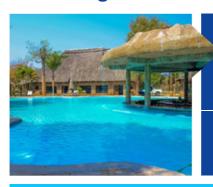
## Conference Packages

#### **Packages without accommodation:**

Training Only	Conference Only	Training & Conference
ZMW 3,000	ZMW 9,850	ZMW 12,850

The conference fees include refreshments, snacks, lunch and giveaway packages.

#### Packages with accommodation:



#### **Chrismar Hotel**

#### 3 Nights

Training only Conference only Training & Conference ZMW 11,500 ZMW 18,350 ZMW 21,350

#### **5 Nights**

Conference only Training & Conference ZMW 23.850 ZMW 26.850

## Zambezi Lodge

3 Nights

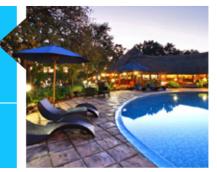
Training only Conference only ZMW 7,500 ZMW 14,350

Training & Conference ZMW 17.350

#### **5 Nights**

Conference only **ZMW 17,350** 

Training & Conference **ZMW 20,350** 





### **The Courtyard Hotel**

#### 3 Nights

Training only ZMW 6,500 Conference only ZMW 13,350

Training & Conference **ZMW 16,350** 

#### **5 Nights**

Conference only **ZMW 15,650** 

Training & Conference **ZMW 18.650** 



Choose from our various sponsorship packages which include:

(**ZMW 250,000**)





(ZMW 200,000)

(ZMW 150,000)





(ZMW 100,000)

(**ZMW 80,000**)





#### PLATINUM SPONSOR (ZMW 250,000)

- 1. 1VVIP delegate pass for the conference, training and five nights' accommodation for 1 delegate at a 5-star prestigious Radisson Blu Hotel
- 2. 15-minute premium presentation slot during the official opening day conference
- 3. 5 minutes speaking opportunity at the Night of Music
- 4. Opportunity to moderate a discussion panel
- 5. Priority exhibition space at the Mini Expo
- 6. Prominent display space at the front of the conference hall
- 7. Brand placement in high-visibility areas at the venue
- 8. Exclusive brand placement and presence in the VIP holding room and high table
- 2 seats at business dinner with the Guest of Honor and other VVIP Guests
- 10. Feature in ICTAZ Tech Talks, Podcasts and ICTAZ publications
- 11. Brand placement at the Night of Music venue
- 12. Official recognition as a Platinum Sponsor during the event
- 13. Branding featured in all pre-event, during-event and post-event promotional materials



#### **DIAMOND SPONSOR (ZMW 200,000)**

- 1VIP delegate pass for the conference, training and five nights' accommodation for 1 delegate at Avani Resort
- 2. 10-minute premium presentation slot during the official opening day conference
- 3. Exhibition space at the Mini Expo
- 4. Prominent display space at the front of the conference hall
- 5. Brand placement in high-visibility areas at the venue
- 6. Exclusive brand placement and presence in the VIP holding room and high table
- 2 seats at business dinner with the Guest of Honor and other VVIP Guests
- 8. Feature in ICTAZ Tech Talks, Podcasts and ICTAZ publications
- 9. Brand placement at the Night of Music venue
- 10. Official recognition as a Diamond Sponsor during the event
- 11. Branding featured in all pre-event, during-event and post-event promotional materials



#### GOLD SPONSOR (ZMW 150,000)

- 1. 2 VIP delegate pass for the conference, training and AGM
- 10 minute premium presentation slot during the second day of the conference
- 3. Exhibition space at the Mini Expo
- 4. Prominent display space in the conference hall
- 5. Business dinner with the Guest of Honor and other VVIP Guests
- 6. 1 seat at business dinner with the Guest of Honor and other VVIP Guests
- 7. Brand placement in high-visibility areas at the venue
- 8. Feature in ICTAZ Tech Talks, Podcasts and ICTAZ publications
- 9. Official recognition as a Gold Sponsor during the event
- 10. Branding featured in all pre-event, during-event and post-event promotional materials



#### SILVER SPONSOR (ZMW 100,000)

- 1. 1 VIP delegate pass for the conference, training and AGM
- 2. 5 minute premium presentation slot during the second day of the conference
- 3. Exhibition space at the Mini Expo
- 4. Display space in the conference hall
- 5. Brand placement in high-visibility areas at the venue
- 1 seat at business dinner with the Guest of Honor and other VVIP Guests
- 7. Feature in ICTAZ Tech Talks and ICTAZ publications
- 8. Official recognition as a Silver Sponsor during the event
- Branding featured in all pre-event, during-event, and post-event promotional materials



#### **BRONZE SPONSOR (ZMW 80,000)**

- 1. 1 delegate pass for the conference, training and AGM
- 2. Exhibition space at the Mini Expo
- 3. Display space in the conference hall
- 4. Brand placement in high-visibility areas at the venue
- 5 1 seat at business dinner with the Guest of Honor and other VVIP Guests
- 6. Feature in ICTAZ Tech Talks and ICTAZ publications
- 7. Official recognition as a Bronze Sponsor during the event



## Programme at a glance \_\_

Date	Time	Activity
28 <sup>th</sup> April 2025 Monday	10:00Hrs – 21:00Hrs	Registration and Accreditation
29th April 2025 Tuesday	08:00Hrs – 16:00Hrs	Conference Day 1 - Official Opening  Welcoming Remarks  Speeches  Keynote – Guest of Honour  Platinum Sponsor Presentation  Panel Discussions (with Q&A)  Artificial Intelligence for Digital Transformation as an Economic enabler for Zambia.  ICTAZ Future: 2025 -2027 and Beyond  Speeches / Presentations  Diamond Sponsor Presentation  Guest of Honor and VIP Tour of the Expo Stands  Panel Discussions (with Q&A)  The Two Sides of Data Protection in Zambia:  Balancing Regulatory Benefits with Compliance and Implementation Challenges
30 <sup>th</sup> April 2025 Wednesday	08:00Hrs – 16:00Hrs	Conference Day 2  Speeches / Presentations Gold Sponsor Presentation Panel Discussion Governance, Risk and Compliance (GRC) Cybersecurity Silver Sponsor Presentation Conferment of Fellows Big Ideas, Byte Sized: Tech in 300 Seconds (5 short 5 minutes presentations by 5 members) ICTAZ Student Chapters Presentations
1st May 2025 Thursday	08:00Hrs – 16:00Hrs	Trainings x 2 (Parallel)  Training 1  Training 2
<b>2<sup>nd</sup> May 2025</b> Friday	09:00Hrs – 13:00Hrs	16th Annual General Meeting

**Note:** Mini expos will run throughout the event, allowing attendees to explore showcases at their convenience.



# I GUITON OF MANAGEMENT OF MANA

Date: 2nd May 2025 I Time: 18Hrs - Midnight

Join us for a spectacular evening of music and entertainment after the AGM! Experience a vibrant atmosphere filled with rhythm, energy and incredible performances from various Zambian artists.

Let's make it a night to remember!

